

Alex Nascimento Blockchain Solutions for Seamless Supply Chain Management

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Alex Nascimento

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Founder and developer of the course Blockchain Cryptocurrency Applications in Business and Finance.

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Educate

Community Building

Research & Development

Blockchain Cryptocurrency Applications in Business and Finance Speaker: Ambassador Global Blockchain Business Council (GBBC) the leading global industry association for the blockchain technology





The ability to deploy blockchain technologies to create the next generation of digital supply chain networks and platforms will be a key element in business success.

Eric Piscini Principal and Global Blockchain Leader Deloitte Consulting LLP in the US

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The global Blockchain Supply Chain landscape is projected to undergo an unprecedented compound annual growth rate of 44% from 2022 to 2030.

Why Blockchain Makes Sense



Visibility

It enables real-time tracking of each product's movement, from the factory floor to store shelves.

Delivery

Individuals can monitor deliveries at multiple locations and track shipments based on smart contract fulfillment.

Insurance

It can automatically trigger the execution of an insurance policy if sensors detect anomalies in a storage warehouse.

Purchases

Blockchain assists in making purchase decisions by utilizing a defined set of attributes and streamlining the purchasing process.

Payment

Payment transfers are automatically initiated upon the collection of all required signatures.

Regulatory Compliance

Tracking and registering purchased or manufactured products allows companies to generate periodic reports demonstrating compliance with business and trade laws pertaining to the product.

Traceability

Parties can access information such as price, date, origin, quality, certification, destination, and other relevant details related to the product.

Other Technologies



- Efficiently manages inventory to minimize stockouts and overstocking
- Automates warehouse processes for increased productivity and accuracy
- Creates innovative customer experiences to foster loyalty and drive sales growth.



- Facilitate seamless delivery of raw materials and manufactured goods for uninterrupted production
- Enhance storage and distribution efficiency by automating item movement
- Ensure accuracy and efficiency in scanning and boxing items for shipment



Internet of Things

- Monitors and adjusts environmental conditions in real-time for optimal warehouse or truck conditions, such as temperature, humidity, and pressure, to preserve product quality.
- Utilizes predictive analytics to anticipate and mitigate potential disruptions, including traffic, weather, accidents, or delays



Before and After Blockchain Technology





Case Study: BMW Group and DHL

BMW, the renowned automaker, collaborated with logistics expert DHL to develop a blockchain proof of concept (PoC) aimed at optimizing their Asia Pacific supply chain operations. The focus was specifically on improving the transparency and visibility of parts shipments originating from Malaysia.

Together, DHL and BMW established a private blockchain platform to facilitate seamless sharing of supply chain data among participants. This platform ensures that stakeholders have access only to the data relevant to their needs, thereby enhancing efficiency and security in supply chain operations.





Walmart has partnered with IBM to implement blockchain technology in its food supply chains. Initially, Walmart began tracking Chinese pork and Mexican mangoes. Now, Walmart has employed blockchain to create an automated system for managing invoices and payments with its 70 third-party freight carriers.







Interorganizational collaborations

Vendor assessment and due diligence.

Regulation

(property records, legal contracts, and disintermediation of financial institutions).



Monitoring relationship credentials and making sustainable commitments.

The STO Financial Revolution

How Security Tokens Change Businesses Forever by Alex Nascimento



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Thank you!